



AI Development for Veterinary Care Company

PROJECT DETAILS

 Custom Software Development, AI Development

 May. 2026 - Ongoing

 Confidential



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PROJECT SUMMARY

SDLC Corp has developed an AI chatbot for a veterinary care company. The chatbot is designed to generate leads from pet owners and veterinary hospitals. The team has also created AI automations for workflows.

PROJECT FEEDBACK

SDLC Corp has delivered a functional chatbot that serves both audience segments. The automations have reduced the manual workload on the client's team. SDLC Corp has delivered on time, communicated effectively, and brought specific implementation recommendations.



The Client

Please describe your company and position.

I am the Co-Founder & CEO of Ease Pet Vet

Describe what your company does in a single sentence.

Ease Pet Vet partners with veterinary clinics across the U.S. and Canada to deliver behavior programs developed by board-certified veterinary behaviorists, expanding access to specialty behavior care for pets.

The Challenge

What specific goals or objectives did you hire SDLC Corp to accomplish?

- Use AI to generate more qualified leads from pet owners and veterinary clinics.
- Automate key operational workflows to improve efficiency and scale our specialty behavior service.
- Establish ongoing development and technical support.



Brandy Kuentzel

Co-Founder & CEO, Ease Pet Vet



Medical



San Francisco, California

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you find SDLC Corp?

Referral

Why did you select SDLC Corp over others?

- Great culture fit
- Good value for cost
- Referred to me

How many teammates from SDLC Corp were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

SDLC Corp built an AI chatbot for the front end of easepetvet.com, handling lead generation across two distinct audiences: pet owners and veterinary hospitals across the U.S. and Canada. They also built AI automations for internal workflows related to customer onboarding and medication support for our behavior specialty service, reducing the manual load on our specialists and leadership.

Several of these problems had been bogging us down for months with prior US-based development support. SDLC turned them into working prototypes to test in under a week, implemented changes from testing responsively, and brought specific implementation recommendations when I didn't know the right approach. They have continued as our go-to development and technical support resource since the initial builds shipped.





Key deliverables: dual-audience lead generation chatbot, customer onboarding automation, medication support workflow automation, ongoing development and support.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

Workflows that had been stalled for months went from concept to working prototype in under a week, and from prototype to live implementation shortly after. The lead generation chatbot is live on our site serving both audience segments, pet owners and veterinary hospitals. The onboarding and medication support automations are in production and have measurably reduced the manual workload on our specialists and leadership team. Everything shipped fast, worked as promised, and exceeded what I had gotten from US-based support at many times the cost. The engagement has continued into ongoing development and support because the results earned it.

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Incredibly accommodating. They were available essentially all the time despite a significant time zone difference, including during my own travel. Communication was fast, professional, and completely without friction. They delivered on time throughout, and honestly, whenever the project slowed down, I was the holdup, not them. They brought specific implementation recommendations when I did not know the right approach, and they have kept pace as we have scaled quickly.

What was your primary form of communication with SDLC Corp?



- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

The quality-to-cost ratio. The output was night and day better than what I had been paying many times more for from prior US-based support. They've quickly understood our business context, moved fast, and brought recommendations rather than questions. I would hire them again without hesitation, and the fact that they have become our ongoing development resource says it better than I can.

Are there any areas for improvement or something SDLC Corp could have done differently?

Honestly, none. If anything slowed a project down, it was me, not them.

