



Case Study Report

Cross-Border Investing Platform

Trust-first investing and fundraising.

Compliance Dashboard

✓ Verification Completion

87%

🕒 Pending Reviews

24

⚠️ High-Risk Flags

7

✓ Approved Investors

1,452

Risk Distribution



Low Medium High

Policy Checklist

- ✓ KYC Complete
- ✓ AML Screening
- ✓ Document Verification
- ✓ Jurisdiction Rules

Two core journeys investing and fundraising supported by trust-first onboarding, structured documentation, and governance controls.



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About CrowdInvest

A cross-border crowd investing and fundraising platform designed to build trust at every step. It supports clear disclosures, investor-ready documentation, and transparent deal terms. Structured evaluation tools help investors compare opportunities and make informed decisions.



What the platform enables

Compliance-ready onboarding with investor safeguards

Deal discovery and evaluation via a structured data room

Secure investing workflows with approvals and oversight

Governance foundations designed to scale (tokenisation-ready)

Project snapshot (public)

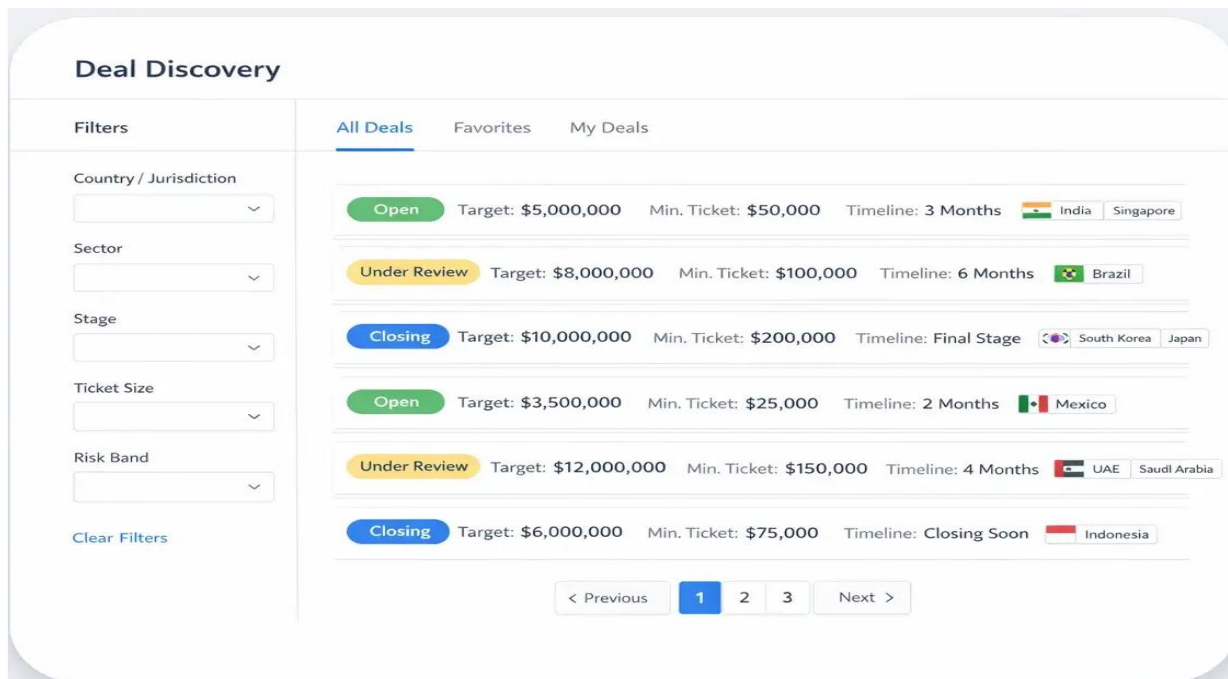
Client: Crowdinvest

Industry: FinTech and alternative investments

Scope: Web platform with secure, integration-ready workflows

Delivery context: Trust-first onboarding, disclosures, and governance controls

Representative product UI (deal discovery)





Executive Summary

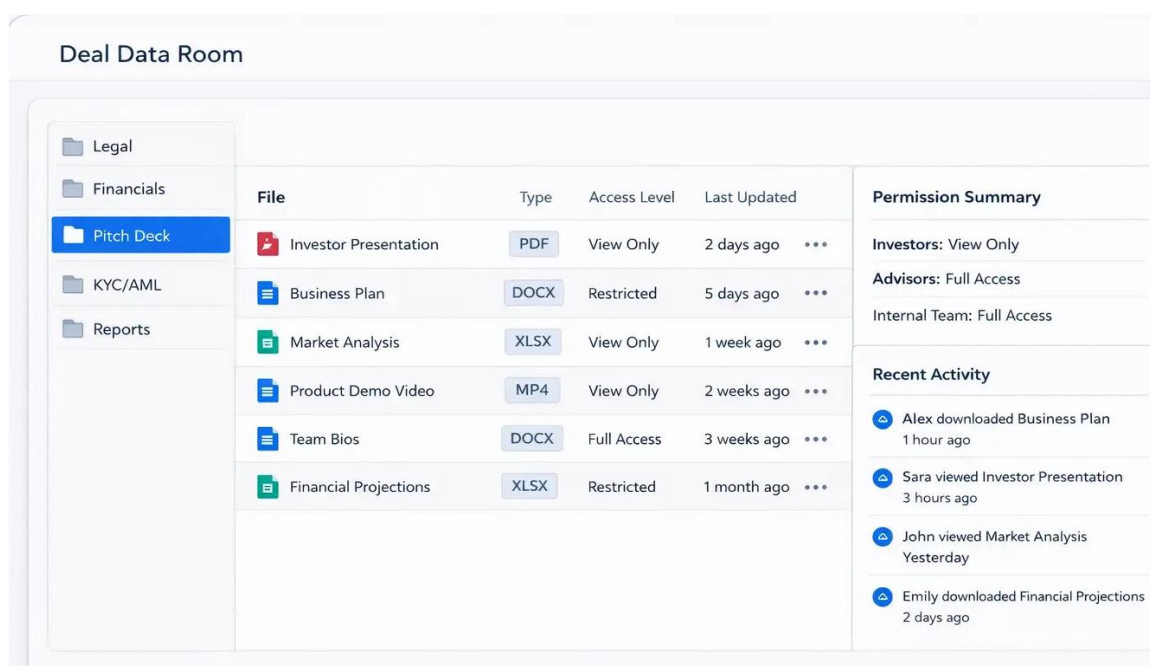
SDLC CORP delivered a cross-border crowd investing and fundraising web platform. It enables end-to-end campaign creation and structured deal publishing. Investors can onboard smoothly with guided verification and profile setup. Deal discovery is supported by a structured data room for documents and disclosures. Secure investing workflows include admin controls for oversight, approvals, and compliance.

What we built

- Fundraising campaign creation workflow
- Compliance-first onboarding and investor safeguards
- Deal discovery + structured data room for documentation
- Secure investing workflow with admin dashboard & controls
- Tokenisation-ready governance foundation (smart contracts)

Why it matters

Cross-border investing introduces higher demands on trust, disclosures, traceability, and consistent workflows. The platform standardizes evaluation and governance while keeping the architecture modular for future integrations.





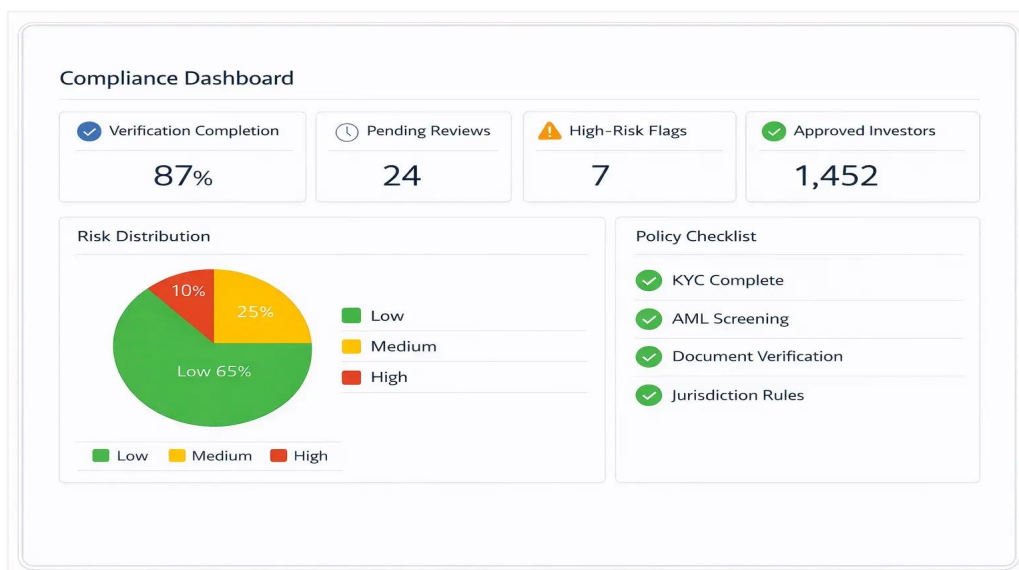
Baseline Challenges & Constraints

Cross-border workflows add complexity across markets, stakeholders, and documentation. The platform needed to reduce evaluation friction while remaining audit-ready.

Key pain points

- Compliance-ready onboarding and investor safeguards
- Structured deal discovery + documentation in one place (data room)
- Governance approvals with audit-ready activity logs
- Cross-border complexity across markets and stakeholder workflows
- Friction in deal evaluation due to unstructured information flow

Representative view: Trust & compliance



Design constraints (contextual)

Varying regulatory requirements by jurisdiction, identity verification flows, secure handling of sensitive documents, and end-to-end auditability were treated as first-class design considerations.

- Secure data room and document controls
- Role-based access control (RBAC) across platform roles
- Immutable/traceable activity logs for approvals and changes
- Availability posture aligned to cross-border usage patterns



Objectives & Success Metrics

The public case study includes only a limited set of quantitative indicators. Because of that, this report does not add or infer any new performance metrics. Instead, it highlights the workflows delivered across the platform lifecycle. It also explains the governance approach used for control and accountability. Details focus on structure, process, and implementation outcomes. All statements stay within the scope of available, verifiable information.

- ➔ Compliance-first onboarding**
Disclosures, safeguards, and investor checks integrated into the core journey.
- ➔ Secure investing & admin oversight**
Controlled workflows with approvals, role separation, and operational controls.
- ➔ Governance that scales**
Audit-ready logs and tokenisation-ready governance foundations (smart contracts).
- ➔ Structured deal evaluation**
Deal discovery + data room to standardize documentation and reduce friction.

Publicly stated indicators

Investor community
2,000+ (public)

Launch milestone
Nov 2023 (public)

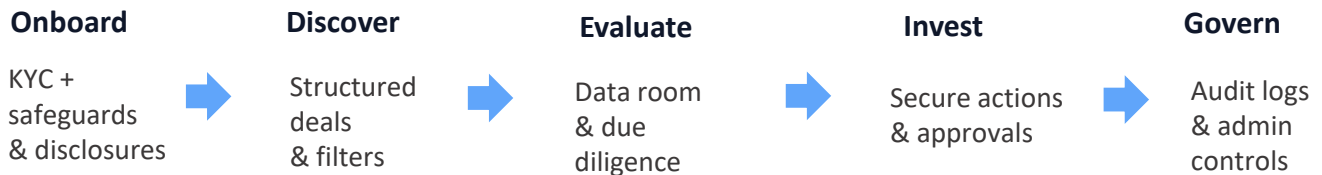
Countries covered
5+ (public)

This report prioritizes delivery scope and governance outcomes over unverifiable performance claims. All indicators shown are taken directly from publicly available sources.



Solution Overview

Two core journeys investing and fundraising designed for clarity and confidence. Trust-first onboarding and a structured deal room keep information complete and comparable. Governance controls enforce consistent access, disclosures, and approvals across workflows.



Representative screen: campaign setup + deal room document workflow

Deal Data Room

<ul style="list-style-type: none"> Legal Financials <li style="background-color: #007bff; color: white; padding: 2px;">Pitch Deck KYC/AML Reports 	<table border="1"> <thead> <tr> <th>File</th> <th>Type</th> <th>Access Level</th> <th>Last Updated</th> <th></th> </tr> </thead> <tbody> <tr> <td> Investor Presentation</td> <td>PDF</td> <td>View Only</td> <td>2 days ago</td> <td>...</td> </tr> <tr> <td> Business Plan</td> <td>DOCX</td> <td>Restricted</td> <td>5 days ago</td> <td>...</td> </tr> <tr> <td> Market Analysis</td> <td>XLSX</td> <td>View Only</td> <td>1 week ago</td> <td>...</td> </tr> <tr> <td> Product Demo Video</td> <td>MP4</td> <td>View Only</td> <td>2 weeks ago</td> <td>...</td> </tr> <tr> <td> Team Bios</td> <td>DOCX</td> <td>Full Access</td> <td>3 weeks ago</td> <td>...</td> </tr> <tr> <td> Financial Projections</td> <td>XLSX</td> <td>Restricted</td> <td>1 month ago</td> <td>...</td> </tr> </tbody> </table>	File	Type	Access Level	Last Updated		Investor Presentation	PDF	View Only	2 days ago	...	Business Plan	DOCX	Restricted	5 days ago	...	Market Analysis	XLSX	View Only	1 week ago	...	Product Demo Video	MP4	View Only	2 weeks ago	...	Team Bios	DOCX	Full Access	3 weeks ago	...	Financial Projections	XLSX	Restricted	1 month ago	...	<h4>Permission Summary</h4> <p>Investors: View Only</p> <p>Advisors: Full Access</p> <p>Internal Team: Full Access</p> <hr/> <h4>Recent Activity</h4> <ul style="list-style-type: none"> Alex downloaded Business Plan 1 hour ago Sara viewed Investor Presentation 3 hours ago John viewed Market Analysis Yesterday Emily downloaded Financial Projections 2 days ago
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What makes it practical for cross-border investing

- One consistent flow from onboarding → deal evaluation → participation
- Documentation is structured (data room) instead of scattered attachments
- Governance is visible through approvals and traceable activity logs
- Modular design supports future reporting and integrations

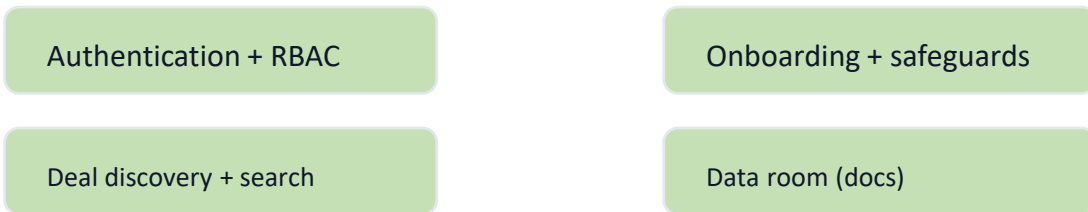


Solution Architecture (report-ready view)

The public case study describes modules at workflow level; this diagram maps those modules into a scalable platform structure.



Platform services



Extensibility & governance readiness

Modular architecture for future integrations and reporting, with tokenisation-ready governance foundations using smart contracts.

Representative screen: governance proposals, audit log, cap-table summary

Governance & Approvals

Approval Queue

Request	Requested By	Status	Submitted
Investor Verification	John Miller	Pending	10 mins ago
Campaign Publish Request	Startup Inc.	Under Review	30 mins ago
Document Access Request	Lisa Wong	Denied	1 hour ago
Compliance Review	Admin Team	Approved	2 hours ago

Audit Logs

Q Search logs... All Actions All Users Date Range

Date	Activity	Details
Today	Approval Granted	Investor Verification approved by John Miller.
Today	Role Change	Sarah Thomas promoted to Manager.
Yesterday	Document Access	Lisa Wong accessed Confidential Report.
April 15	Approval Denied	Campaign Publish Request denied.

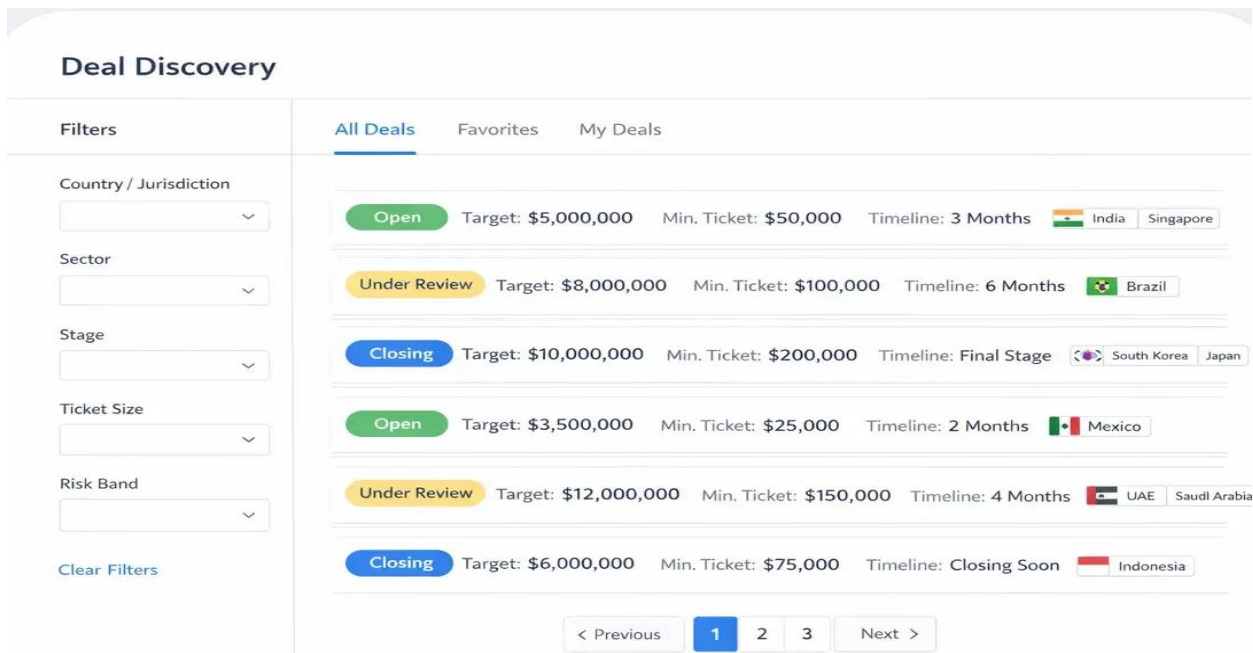


Platform Capabilities

A capability map based on the publicly described platform modules.

<p>➔ Compliance-first onboarding Investor safeguards and disclosure ready onboarding flow.</p>	<p>➔ Deal discovery Structured listing, filters, and deal detail pages.</p>
<p>➔ Deal room / data room Centralized documentation for due diligence.</p>	<p>➔ Campaign creation Fundraising campaigns with guided creation workflows.</p>
<p>➔ Secure investing Controlled participation flow designed for clarity and trust.</p>	<p>➔ Admin dashboard & controls Oversight, approvals, and operational control points.</p>
<p>➔ Audit-ready activity logs Traceable actions to support governance transparency.</p>	<p>➔ Role-based access (RBAC) Permissions aligned to platform roles and responsibilities.</p>

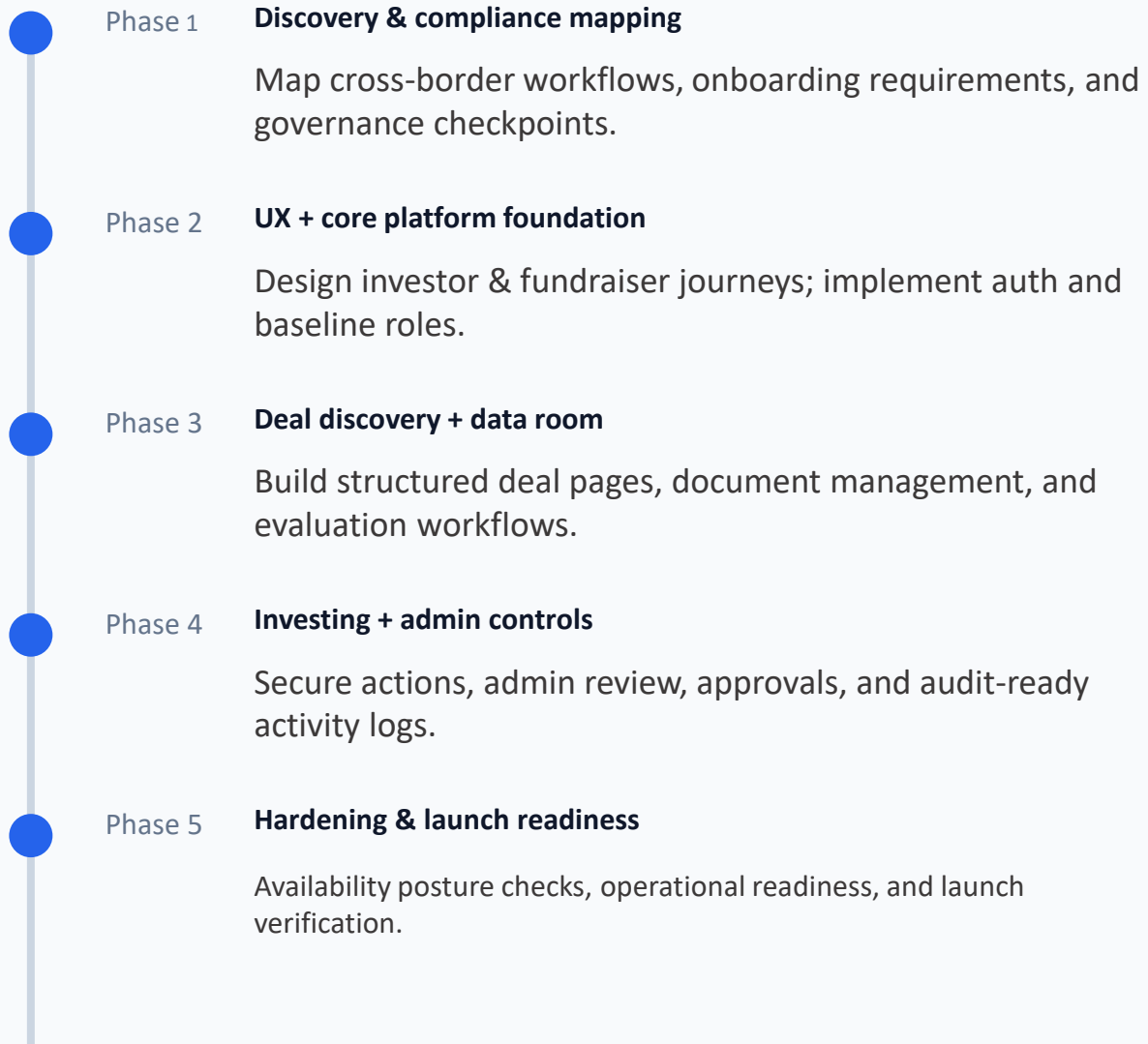
Representative screen: investment opportunities + portfolio overview





Delivery Approach & Implementation Timeline

Publicly stated milestone: launched Nov 2023. Phases below are illustrative to make the report operationally readable.



Delivery principle

Treat trust and governance as core product capabilities, not add-ons. Onboarding safeguards are built into the flow to reduce risk from day one. Structured documentation and approvals keep disclosures consistent and traceable. Audit trails provide accountability across every action and decision.

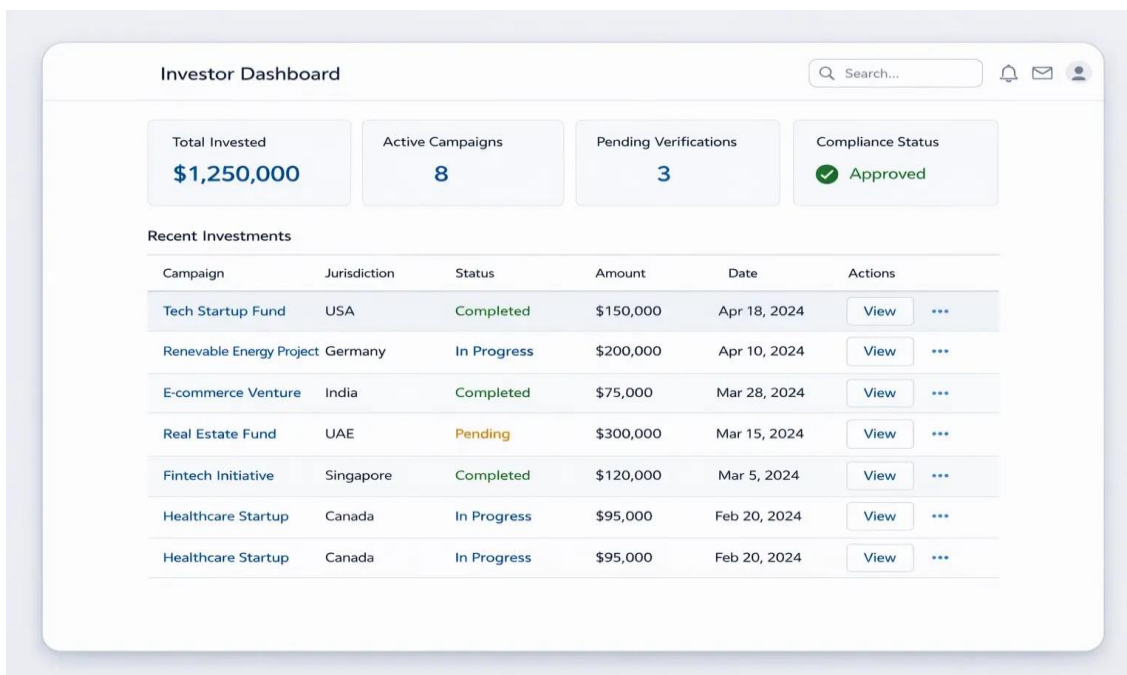


Results & Outcomes

Measured outcomes are limited to what is publicly stated. Qualitative outcomes focus on the workflows delivered and how they operate in practice. They also summarize the governance benefits enabled through built-in controls.

Operational outcomes (qualitative)

- Trust-first UX with clear CTAs and investor education cues
- Structured deal evaluation via centralized data room
- Governance transparency with approvals and activity logs
- Operational security through RBAC and admin oversight



Roadmap direction (aligned to public statements)

Potential next steps are framed as options (not measured claims):

- Expand governance workflows as tokenisation features mature
- Add additional reporting views to strengthen oversight and transparency
- Introduce new integrations as operational needs evolve by market
- Enhance deal room controls and reviewer collaboration



Risk, Security & Compliance

Controls were treated as first-class product capabilities and embedded across the user and admin journeys, combining onboarding safeguards, role-based access (RBAC) for permission control, approval checkpoints for sensitive actions, and audit-ready logs that capture key events to support traceability, compliance reviews, and operational accountability.

Compliance-first onboarding

- Investor safeguards and disclosure readiness
- Cross-border workflow mapping
- Data protection mindset for sensitive investor documents

Governance + traceability

- Admin controls and approval checkpoints
- AudiSmart-contract readiness for governance evolution
- t-ready activity logs for key actions

Operationalization

- RBAC policies aligned to responsibilities
- Audit-log review process for checks
- Availability posture and monitoring readiness

- **Compliance-first onboarding:** Investor safeguards and disclosure readiness were built into cross-border onboarding, with strong protection for sensitive documents.
- **Governance + traceability:** Admin approvals controlled high-risk actions, supported by audit-ready logs for traceability and review.
- **Operationalization:** RBAC enforced role-aligned access, backed by log reviews and monitoring/availability readiness.

Credentials & Recognition

Selected recognitions and strategic partnerships
Documented across official SDLC Corp press releases
Reflecting independent validation of delivery and expertise



Salesforce Partner Network

Recognized as a Salesforce Partner after successful due diligence review.

Sep 2025



Top AI Solutions Provider

Recognized as Top AI Solutions Provider for Enterprises (Indian Business Excellence Awards / Global Titan).

Award 2025



TechBehemoths Certification

Verified finalist certification for the 2025 award cycle.

Top rated on:



Build software that scales with your business

SDLC CORP partners with teams to design, build, and modernize platforms that reduce friction, improve visibility, and deliver measurable outcomes.

WHAT WE DELIVER

- Product builds shaped around real workflows and users
- Faster operations through better handoffs and clarity
- Streamlined processes that cut rework and delays
- Delivery standards with governance, traceability, and reporting

HOW WE GET STARTED

- 30-minute discovery to align goals and scope
- Quick assessment to map risks and priorities
- Roadmap with milestones, owners, and SLAs

CONTACT

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